Students Take Leading Roles In Rose Festival

From Rose Queen to escorts of the Royal Court — TJC students take leading roles in the Oct. 21-25 Texas Rose Festival, expected to draw crowds of 100,000 persons.

This year's festival theme is "Reflections in Royalty." All out-of-town girls will represent queens empresses, and princesses from fantasy, antiquity, history, or the century.

TJC sophomore Miss Carolyn Shaw heads the list of royalty as queen of the festival.

Students in the queen's court include three ladies-in-waiting: Misses Mary Ann Brown, Dinah Dennis, and Alexandra Owen; Royal Representative of Spain Miss Ellen Barrett; and Rose Growers' Association representative Miss Sally Brush.

Others from TJC taking part in the festivities are Miss Tyler, Miss Jan Grimes; and five escorts Bill Compton, Jack Howard, Tom Shiels, Boren Hildebrand, and Richard Davis.

Sam Kidd, Allan Richards, and Louis Squyres are on the stag line of escourts.

The Apache Belles, led by Miss Marcia Rodieck, will step to the music of the Apache Band as they lead about 35 marching units in the Saturday morning Festival Parade.

Two college instructors, Alfred Gilliam and John Hunter, also have key positions in festival plans. Gilliam is director of the coronation pageants, and Hunter will sing at the coronation.

W. Abe Pounds Jr., president of the Texas Rose Festival, is enrolled in day courses in French and German at the college.

Sophomores Misses Brown, Dennis, and Owen, ladies-in-waiting, will participate in all festival activities.

Miss Barrett, freshman, is Spain's representative. Miss Barrett lived

(See ROSE FESTIVAL page 2)

Nation's Business Commends TJC
Story Page 8

The TJC Pow Wow

Instructors Comment On Khrushchev Retirement
See Page 4

VOL. XXXX - NO. 3 TYLER JUNIOR COLLEGE, TYLER, TEXAS, WEDNESDAY, OCTOBER 21, 1964 8 PAGES

Queen Carolyn Anticipates Festival As 'Rosy Week'

By MARY MORPHIS

Everything is "coming up roses" for pretty Miss Carolyn Shaw, slender brown-eyed sophomore.

She will be crowned "Queen Carolyn of the House of Shaw" tomorrow night during the first of twin coronations for Tyler's 27th annual Texas Rose Festival.

In keeping with the festival theme, "Reflections in Royalty," 41 representatives from other cities, states, and countries will entertain the queen. They will wear specially designed gowns to portray queens, empresses, and princesses from fantasy and history.

100,000 EXPECTED

Approximately 100,000 persons are expected to come from throughout the state to attend the four-day festival activities, according to Frank Bronaugh, Festival director.

QUEEN CAROLYN
OF THE HOUSE OF SHAW

"It's frightening to see the days go by so fast and realize the festival begins tomorrow night," says Carolyn. Since January, she has been caught in a whirl of activities drawing her closer to the coronation.

High points on Carolyn's agenda the next four days are the coronation pageants tomorrow and Friday nights, the Queen's tea Friday afternoon at the Rose Garden, and a parade Saturday morning.

DRESS, TOP SECRET

Design of Queen Carolyn's elaborate coronation dress and train and her ball gown is "top secret," she says, until the coronation.

Christmas, 1963, is memorable for Carolyn. It was then that Abe Pounds Jr., Rose Festival president, told her she would be Queen of the 1964 Texas Rose Festival.

She received her official invitation, an engraved silver tray, at an Easter luncheon.

Carolyn made her first public appearance in May at a Rose Showing in observance of Rose Sunday in Tyler. She also appeared in Austin to crown the first Austin Rose Queen and at a convention of the Texas Association of Nurserymen in Corpus Christi.

(SEE QUEEN CAROLYN P. 2)

Way Back When Or After Then?

In one of Dr. Herman Crow's early morning government classes, a discussion of current affairs pivoted upon the many political diversities of this year's presidential candidates.

"It seems," said Dr. Crow, "that we have one candidate who wants to go back to 1864 and one who wants to go forward to 1970"

A young Republican at the back of the room grunted a quiet disapproval and corrected under his breath, "1970? You mean 1984."

Senate Votes To Sponsor Student Insurance Plan

The Student Senate has voted to sponsor an insurance program for TJC students.

"The program has been approved by the administration," says Dean E.M. Potter. "The parents of each student should be contacted about the policy by letter by Nov. 1."

It will be made available to all full-time TJC students at $14 for two semesters or $18.50 for a year.

For policy covers all types of sickness and accidents on or off campus. It covers all medical bills up to $250 plus $10 per day for room. After the initial $250, the policy pays 75 percent of costs up to $2,500.

The policy is not compulsory. Its acceptance is between student and his parents.

Student Body President Neil Stokey calls it a "good policy and would save the student money."

Jack Johnson of the Tyler Association of Underwriters said his organization would handle all business transactions directly with the individual policy holder.

The Student Senate only endorses the policy as "profitable to the student."

"A regular family policy usually excludes those over 18 and a separate policy must be made for them," Johnson told the Student Senate." "This policy is designed to be in the price range of students and parents."

Johnson recommends the full year plan because it covers the student during the summer at school or on a job. The student can also transfer the policy if he changes schools.

The policy becomes void if the student drops out of school.

NOTES DIFFERENCES AMONG COLLEGES

Dr. Jenkins Recommends European Trip

By JOAN TUNNELL

Education differences among European universities are a result of "culture and the economic situation," the president of Tyler Junior College decided after a three-week tour of Western Europe last summer.

Dr. H.E. Jenkins made a brief survey of leading European universities, although "just curiosity" was the main purpose of the trip.

The administrator visited five universities in as many countries.

Among his memories are the tutorial system and the beautiful "but very old" buildings at Oxford University in England and the modern buildings on the large campus at Rome University in Italy.

TOUCH OF AMERICA

A new American-built building impressed Dr. Jenkins at Heidelberg University in Germany. The immense enrollment at Paris University (Sorbonne) in France astounded him. He also visited Innsbruck, a Catholic University in Austria.

Dr. and Mrs. Jenkins visited seven other countries as well--Ireland, Holland, Belgium, Luxembourg, Switzerland, Liechtenstein, and Monaco.

They found European life exciting, but Dr. Jenkins believes it was no dramatic change from life at home. "After all, we're european in background," he observes, adding that he could live happily in any of the countries he visited.

He did find one big difference: "Their history has been so much longer. European development occurred long before ours.

"Other than that it was just like going from one place to another on this continent."

COFFEE UNCOMMON

Minor differences? Serving coffee is not so common as here. It costs 75 cents a cup at hotels, and many places just don't have it.

He considers European drivers more reckless than American motorists "but maybe I didn't understand." He notes with interest that highway signs often use pictures instead of words because of language variations.

(SEE DR. JENKINS PAGE 2)

Yearbook Pictures Sale Begins Friday

Student and faculty pictures for the 1965 Apache yearbook go on sale Friday in the yearbook office on the second floor of the Main Building, says Apache editor Miss Gloria Hoffmann.

Individual pictures are 25 cents each or six for $1. They may be purchased at 10:42 a.m. any class day, she says.

Miss Hoffmann notes "all pictures turned out well--especially yours."

THE NEXT PRESIDENT?

Final results of a poll of 500 students show Lyndon Johnson gaining support against Barry Goldwater for the presidency. A poll of 10 faculty members gives Johnson a 6 to 4 edge. Fifty-seven per cent of the students chose Goldwater, and 39 per cent preferred Johnson, compared with a 59-32 per cent Goldwater lead two weeks ago. Four per cent of students are still undecided. Election day is Nov. 3.

COMPETE FRIDAY AT ETSC

Two Debate Teams Ready

The debate team will enter its first tournament of the year Friday and Saturday at East Texas State College in Commerce.

Six rounds of preliminaries will precede the final rounds Saturday, according to Debate Coach Clarence Strickland.

Debating this year will be sophomores Neal Stokey and Miss Donna Wood and freshmen Pat Martin and Miss Becke Doyle.

Stokey and his partner, Bill Bell, reached the finals last year in junior college competition before they were defeated by Mike Armor and Malloy Gould, also of TJC.

Miss Wood and her partner, Mildred Matthews, won first place in the women's division of the state junior college meet.

A native of Dallas, Martin is a graduate of Bryan Adams High School where he won 28 of 33 debates. He earned enough points in interscholastic debating to receive the fourth degree rating in the National Forensic League, an honorary debate organization. He is a radio-television major.

Miss Doyle is a graduate of Robert E. Lee in Tyler. Last year she and her partner won first place in district debate and placed second in regional. She received her first degree rating in NFL competition.

She is a double major in speech-journalism and is a political science minor.

QUEEN CAROLYN

(CONTINUED FROM PAGE 1)

As guest of honor at the convention she gave a short address inviting delegates to the Rose Festival in Tyler.

SAUNDERS, GILLIAM HELP

Two TJC instructors, says Carolyn, have been especially helpful in her assuming the role of queen.

Speech instructor Mrs. Eva Saunders "was really marvelous teaching me to talk to groups," she says.

Then Alfred Gilliam—for six weeks during July and August, Carolyn and her ladies-in-waiting and royal representatives worked with Gilliam, pageant director and Apache Belle choreographer. During these sessions she learned poise, stage movement, and modeling tips.

Library Continues Opening Sundays

New Sunday library hours will be observed until further notice from the administration, according to Head librarian Mrs. Evelyn Crow.

New hours are Sunday from 1:30-4:30 p.m. Other after-class hours are Monday through Thursday from 6:30-9:30 p.m.

The library gave up the experimental Friday night hours because of "poor attendance," Mrs. Crow said.

But the experimental hours Sunday night, she said, seem to have been a "life-saver to many students who have not completed that last-minute homework."

Student reaction to the new hours, she observed, has been "very good because many had rather study at night to avoid a rush during the day."

ROSE FESTIVAL

(CONTINUED FROM PAGE 1)

in Madrid two years.

Miss Grimes, sophomore Apache Bell Princess, will ride in a convertible in the festival parade.

According to Escorts Chairman Mrs. C. R. Heaton, the five escorts will accompany members of the queen's court at the coronation and other activities.

Miss Brush, an evening college student, will ride a special float in the parade and take part in the twin coronations.

Gilliam says "this is the 15th or 16th—I don't remember which—pageant I have directed."

Since July he has worked with ladies-in-waiting and out-of-town representatives, teaching them to bow properly, walk gracefully across the stage, and learn their entrances. Speaking of the extent of his job, Gilliam says he must constantly "keep in touch" with the wardrobe director, the stage crew, the orchestra conductor, and the set designer.

HUNTER WILL SING

Music Instructor Hunter and his wife, Mrs. Louise Hunter, will sing the coronation ceremonies.

Progress of events begins today with the showing of past queens' gowns from 1-5 p.m. at 429 South Bonner. At 8 p.m., Wise Auditorium will host a festival dedication service.

Planetarium More Popular, Says Director Friedman

TJC students are responding better this year than last to free planetarium shows, said I. L. Friedman, director of Hudnall Planetarium.

"We've had numerous students come here with a date on Sunday or Thursday during our public shows. After all, where else can they enjoy for free an entertaining and informative story set to a beautiful musical background," Friedman asked.

Some students go through with scheduled shows for other groups, regardless of age difference.

"Education majors join shows for elementary classes so they might learn the best way to teach astronomy to youngsters," Friedman remarked.

BOOKED TO 1965

Reservations to see shows have been made as far in advance as Feb. 11, 1965.

Besides Tyler Public School classes and local organizations attending the shows, classes from New Harmony, Kilgore, Ben Wheeler, Overton, Canton, Henderson, Gladewater, Longview, Rice School, and Chapel Hill have already seen the current presentation, "Exploring the Stars."

Inquiries have been made from Troup, Mount Pleasant, Frankston, Rusk, Marshall, and Price.

"In fact," commented Friedman, "the entire senior class of Canton High School made a day of it. They saw the show at the Planetarium and then toured the TJC campus, including the library and TeePee--where we lost three-fourths of the girls in the group!"

RESERVATIONS NOW

Friedman says this is the best time to make reservations. It allows all classes and organizations to get in and avoids disappointments like last year when all shows were booked up six weeks before school was out.

Early reservations also prevent Friedman from having to rush when shows stack up, although it is possible that five shows a day be given.

DR. JENKINS

(CONTINUED FROM PAGE 1)

Paris--"Delightful place," with its Left Bank artists' colony and the Place de la Concorde. "The only thing I thought was pretty about Notre-Dame was the Rose Window."

Heidelberg and Monte Carlo--"Look like a story book."

Venice--"Dirty."

Switzerland--"More like American than anywhere else. Top people, progressive, energetic."

All of Europe--"The people were friendly everywhere. The food was good—I ate too much."

FLORENCE IMPRESSIVE

Florence impressed Dr. Jenkins more than any other city, he says. "The works of art are so many and so fine," he explains, eyes aglow. "The works of Michelangelo are everywhere. You walk by one painting to see another, and usually you would walk a mile to see the one you passed.

"I would go there before anywhere else if I could go back," he affirmed without hesitation.

He was fully as emphatic concerning his climb up the winding stairs of the leaning tower of Pisa; "I wouldn't do it again! It's too far up there!"

Dr. Jenkins considers his most important impression of Europe its association to American culture.

"A trip to the continent is valuable, particularly for young people," he believes. "Conditioning and background would help them understand a lot of things here."

Such a trip, he feels, might help students realize, as he did, the influence of the past. A visit to the continent is seeing "where our roots are," the basis of Western life.

Political Debate Set For Tuesday In Wise Auditorium

The political controversy between President Lyndon B. Johnson and Senator Barry Goldwater will be debated at 10:42 a.m. Tuesday in Wise Auditorium.

A team from the debate club sponsored by Clarence Strickland will discuss major issues like Nuclear control, Civil Rights, government control, and character of the two presidential candidates.

Members of the debate team will be:

JOHNSON- Pat Martin, Dallas; John Trube, Tyler; James Branin, Tyler.

GOLDWATER- Neal Stokey, Dallas; Gary Bruner, Tyler; Becke Doyle, Tyler.

This debate, a one-time affair, is open to all persons either on or off-campus.

Questions were raised as to "A Texan Looks At Lyndon" and "Barry Goldwater Extreme Right."

Strickland said the books could be used during the debate but "only for reference to the issues at hand."

Other sources for this debate are at the discretion of the debater, he said.

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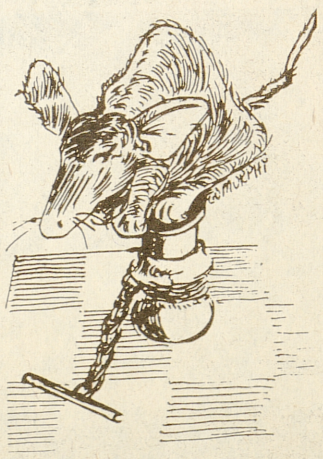

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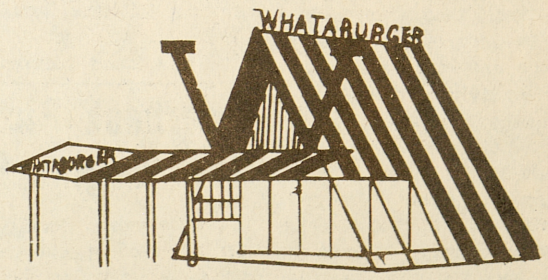

WHATABURGER

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'Do I Sound Like That?'

Tape Recorder Stuns Speech Students With Sound Of Own Voices

By A.J. THOMASSON

Think you have a pleasant voice? If you heard some one with your voice, would you be interested in listening? These and others are questions confronting students in speech courses.

Approximately 500 speech students find they have two voices: one they hear, and one others hear.

Usual exclamations of students after hearing their tapes for the first time are "That's not my voice," or "Do I sound like that?"

Lawrence Bridsong says it is department policy for speech instructors Clarence Strickland, Mrs. Eva Saunders, Chairman Dr. Jean Browne and him to have students make tape recordings for their first lesson.

TAPES MADE FIRST

They urge students to make the tapes as soon as possible, while they are still raw and unaware of speech fundamentals and their particular speech problems.

The student finds or buys a tape and then reserves a booth in the speech laboratory.

"He can come in any time and take pot luck," says Birdsong, "but the booths were crowded continuously the first three weeks." Recording booths are described by some students as having the "stuffy atmosphere of a 2x6 closet."

When the student familiarizes himself with the machine, he records "Materials for Voice and Articulation Testing." One section contains all sounds of the English language, another is read for rhyme, another to record conversationally, and the last "just to shoot the breeze."

An instructor studies a form each student completes after recording and listening to his voice. This form requests the student to evaluate his voice in regard to the rate in which he speaks, the pitch, pronounciation, and other important characteristics.

According to Birdsong, most students come out of the lab shocked, discouraged, and convinced that "someone has used that tape before him."

Reasons for the tape, say speech instructors, are to let students hear the way they sound to others and to let the instructor hear how they sound reading printed material in a conversational voice.

The instructor makes notes for a conference with the student on his most glaring problem.

The tape helps the instructor to seek out mispronunciations, mumbles, slurs, omission or addition of syllables, and instances of stuttering. Special cases are referred to Strickland, who is especially trained in Speech Therepy.

LOCALIZED SPEECH

Localized origins can be noted and corrected, say speech instructors. Each section of the country, Birdsong points out, has its own characteristics: Georgia a drawl, East Texas a twang, Boston an adding r's on words like Cuba and omission on words like car.

But speech is more than tape-making. In class Dr. Browne, Mrs. Eva Saunders, Birdsong, and Strickland teach fundamentals of voice and diction along with opportunities for "speech making."

Students ask, "Why do we first have to take voice and diction instead of a course in speech making?" Speech teachers answer that it is best to begin with fundamentals of voice and diction.

They try to make the student aware of how he sounds and looks to others and how he controls his voice and body to create an impression of confidence and self-assurance.

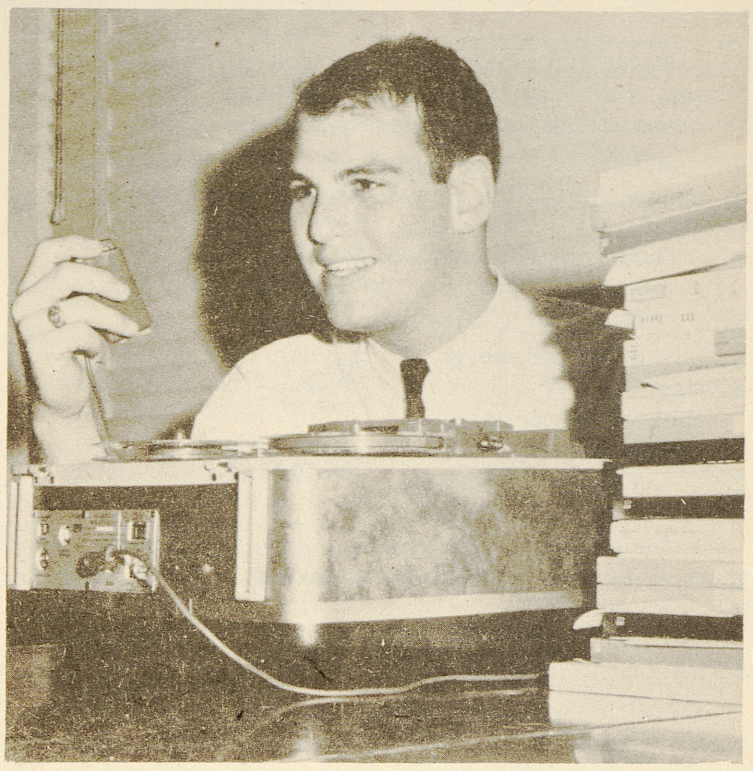
Some students who take offense when they are corrected say, "I don't want to change. I like speaking this way. I want to be different because I am an individual."

GOOD DICTION

To these replies, Birdsong says, "Diction that calls attention to itself is not good diction." The speech department encourages every student to use the diction and pronounciation of the majority of the educated and cultured speakers in America."

Being an individual, says Birdsong, is fine. The speech department is not trying to take away anyone's individuality or transform him into a Shakesperian actor.

Instructors stress the necessity for cooperation within each class. According to Strickland, there are always a few students who do nothing.



HEARING HIS OWN VOICE

Freshman Mitch Newstadt of Alexandria, La., records his first speech assignment. Three other recordings will mark his progress during the semester.

Drama Department Sews New Black Linen Drapes

One hundred and sixty yards of new black imported linen is being fashioned into stage drapes for Wise Auditorium.

These drapes are the third major addition to the auditorium, joining the original beige drapes and a stretched backdrop curtain, a cyclorama.

Speech instructor Clarence Strickland located the material in a Tyler fabric shop. Dr. Jean Browne, head of the speech and drama department, purchased it wholesale with a $200 allocation from business manager Richard Barrett.

Last Mascaras pledges are making the drapes under the direction of speech department instructors.

When completed, the drapes will be valued at between $800 and $1500, said Dr. Browne.

A cyclorama of blue stretched muslin will continue to be used for outdoor scenes or when as much space as possible is needed without showing the back wall. Weather and time of day can be changed by the color of lights shone on the cyclorama.

Strickland says, "If you wonder how the cyclorama works, come and see the student review next month when it will be fully utilized."

Title of the coming comedy is "Can You Tell Me Where To Go?"

Explaining the use of the cyclorama and torementors (black wings), Strickland said they have a quality of light absorbency which will create a greater variety of lighting possibility than was possible with the beige drapes. The new drapes will be used as a supplement to the old beige ones.

"The main purpose of all stage drapes is to hide the back stage area and enclose the action on stage," Strickland added.

PLAY PREPARATIONS

Speech students Sue Payne, Jack Mallory, and Jim Stanley work on new curtains.

Attentive Audience Listens To Speech Majors Illustrate Oral Communication

An audience of an estimated 450 students heard speech majors illustrate three forms of oral communication at the first speech assembly of the semester.

Dr. Jean Browne, chairman of the speech department, asked "some of our best speech students" to demonstrate a speech of introduction, oration, and dramatic monologue.

Sophomore Miss June Johnson of Tyler gave a humorous introduction of Dr. Browne, and sophomore Garland Wiggins of Tyler, president of Las Mascaras, illustrated oratorical style. Freshman Eddie Edwards of Dallas acted out a dramatic monologue, "The Diary of Adam and Eve."

Miss Johnson presented Dr. Browne a bouquet of artificial violets. Dr. Browne later said the flowers were sprinkled with the "most awful-smelling dime store perfume."

Miss Johnson apparently was so overcome with the odor that she was unable to finish the introduction.

Wiggins' speech concerned the importance of "the little talents of every human being." Not everyone has to become President of the United States to contribute to the good of the world, he asserted. Everyone should make good use "of his little talents, whatever they may be," he said.

Edwards portrayed a Mark Twain-characterized Adam in the Garden of Eden. Using a desk and chair as props, he made dramatic gestures to show he did not understand Eve's mischievous nature.

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EDITORIALS

Youth Must Stand, Wait

As another presidential election draws near, youthful citizens wait hopefully for the outcome. That's all they can do—hopefully and helplessly stand and wait.

Should these interested yet "too youthful" citizens be denied a word in a government that will be so vital to their future?

Should the voting age be lowered to 18?

Ask the 18 or 19 or 20 year-old who fights in Viet Nam, Laos, the Congo.

How old is old enough, anyway?

Eighteen is old enough to die for country: 21 is old enough to be represented by it.

The trend today is toward a lessening of the bonds of youth. Society expects youth to take over early and make himself useful.

But that same society discourages him from taking an active part in government. For this he is too young.

Politicians argue that the average youth is not mature or stable enough at 18 to handle the responsibility of the vote. It is just possible, however, that the average 18 year-old is better qualified than some of his elders.

Is it not possible that the average 18 year-old is more able to make a sound decision than the adult who is consciously or unconsciously swayed by his own interests?

The young citizen can look objectively at the candidates and the issues with no fear of how it may affect his business, job, or union activities. He is not so interested in which candidate will put more money in his pocket.

He is more profoundly interested in what is best for the future—for his country and for himself as a citizen.

Today's 18 year-old is in most aspects more mentally mature than he is given credit for. Yet his government pats him on the head and says, "Not yet, sonny."

Fair? No. Wise? It's doubtful. But that's politics, and the November election will find the eager, thwarted hopefuls still only watching and hoping.

J.S.

Faculty Believes Regime In Russia Is Temporary

By BILL FERRELL

Majority, opinion in a random survey of faculty over removal of Russian Premier Nikita Khrashchev is the belief that his successors are interim.

Social science department Head, Dr. WILEY JENKINS, feels that with this "interim regime" we will see no drastic change in Russian policy.

He expressed the hope that Russia's rift with Red China will widen and world peace will continue with no more than the usual danger of war.

DEAN E.M. POTTER says Khrushchev has been preparing Leonid Brezhnev as his successor. He suspects the "top group came to the conclusion that Khrushchev was too old, losing his grasp, and not getting his job done."

The dean anticipates a power struggle and hopes the same group who now believes in co-existence will remain in control.

"I don't believe there can be a meeting of minds with China," he says. "They are too far apart fundamentally."

History-government instructor ROBERT GLOVER says "it will take time to see the meaning of the change in government." He thinks "We can do worse than Khrushchev."

He explains that Khrushchev was a moderate and tried to maintain peaceful co-existence. In Glover's opinion, the rift between Russia and China is so great that no harmony between the two nations is possible.

JEROME WALSH, foreign language instructor and history major, made this brief comment: "Russian retirement is more permanent than ours."

Social science instructor JAMES BARNES believes removal of Khrushchev from office stems from "the breakdown in party cohesion" taking place throughout the world.

— Letters To Apacheland —

Is Goldwater the Man?

Dear Editor:

Republican Presidential candidate Barry Goldwater is the organizer and symbol of a new conservative creed. His political star is on the rise. He commands a following partly because he offers something different. Goldwater believes the war in Vietnam should be halted, that Communism should be stopped as soon as possible.

Communism is an ugly, evil force slowly creeping across Latin American continents and the Caribean Sea. It may not be necessary that we declare war in order to stop this slow advancement, but a firm hand is urgently needed at the helm of American foreign policy.

His position remains unchanged. The following excerpts from Goldwater speeches—on welfare state, budget balancing, right-to-work laws, and foreign aid—are but pebbles in the sea of expediency.

On foreign aid, Goldwater says he is convinced "a great majority of the American people are against economic handouts because they've seen nothing of great value produced by them in the recent years we've been engaged in it."

It is easy to see that Goldwater is a man somewhat determined to be the death of Communism, a threat to our freedom.

This is good, but these questions remain unanswered: Will he be capable of handling Soviet Russia, China, and other countries? Could Senator Goldwater avert another Cuban crisis, as John F. Kennedy did in 1962?

Is he a man who would invade Cuba and Vietnam in an attempt to regain freedom for them, and by doing so, possibly endanger the United States?

Is Barry Goldwater the man we want to represent us for the next four years?

Sincerely,
Bill Carter

Not OK On the LBJ

Dear Editor:

Johnson's refusal to debate Goldwater is understandable. How can you argue reaction versus initiative, excuses versus success, and peace versus freedom?

LBJ hopes we will overlook the 40 years of relentless, creeping communism that never once has wavered from its only goal of world domination and continue to listen to his beautiful cries for peace.

Where does this rags-to-riches story of LBJ begin? Perhaps in his first senatorial election (1948) in Jim Wells county where he received more than 1,000 votes from the 600 ballots cast, and everyone connected with ballot box thirteen disappeared into Mexico when the ballots turned into pieces of old newspaper.

Another miracle of the LBJ climb occurred at the 1960 Democratic Convention when he warned the Pennsylvania caucus, "I don't have to tell you about Jack Kennedy," and then the next day became his running mate.

Another miracle in the life of LBJ is still occurring. Namely, in the 25 years as underpaid public servant, how did he accumulate assets estimated at over 14 million dollars?

And he says, "Let us continue." What he means is, let him continue.

He says "Everything's OK on the LBJ." (He doesn't mention the USA unless he is looking ambitiously ahead.) If I had taken that kind of dough, everything would be OK on the REM, providing my conscience and love of country were as dead as his integrity.

The next miracle of this 56-year-old hot rodder will occur November 3, when, like a man offering little children candy instead of solid food, he will be elected President while still hiding in the shadow of the greatest statesman of this century, John Fitzgerald Kennedy.

Most sincerely yours,
Robert E. McLane

P.S. If this letter seems bitter, it is only because I can find no other attitude in viewing the uninterrupted death of my country.

OUTSPOKEN OPPONENTS OF COMMUNISM

John Birch Society: 'Notorious' Conservatives

By BILL FERRELL

(This is the last of two objective articles on political movements in America. The first article was an objective look at the ADA.)

The most notorious conservative group in the United States is the John Birch Society. The public has come to know it as the pet target of liberal columnists and TV commentators.

Stated simply, the goals of the John Birch Society are less government, more individual responsibility, and a world free of communism, according to its founder Robert H. Welch. These objectives along with methods of operation are outlined in detail in the "Blue Book" of the John Birch Society.

In it Welch explains Lenin's three-step strategy for world conquest and shows what the Communists have accomplished. He emphasizes that only dedication and self-sacrifice in America efforts will see the end of communism.

SOCIETY NOT SECRET

Although there is no effort to keep the organization secret, revealing members' names is left to the responsibility of the individual.

The society's top advisory body on matters of organization and policy, the Council, have been published. Some Council members are Thomas J. Anderson, publisher of "Texas Farm and Ranch"; T. Coleman Andrews, former federal commissioner of Internal Revenue.

Also Col. Lawrence E. Bunker, aide to General Douglas MacArthur for six and one-half years; Dean Clarence Manion, former dean of the Notre Dame School of Law; Louis Ruthenburg, chairman of the board of Servel, Inc; Lt. General Charles B. Stone III, Col. U.S.A.F. (retired).

OPPOSE EARL WARREN

Number one objective of the John Birch Society is the impeachment of Chief Justice Earl Warren, who they claim has aided the communist cause by his "soft on communism" court decisions.

Other "action programs" of the Society are the formation of study groups, active letter writing, support of local police, informing merchants of communist-made merchandise, and distribution of anti-Communist literature.

The John Birchers, who claim to be a non-partisan, non-religious, non-racist organization, have begun a scholarship program that awards the top Negro high school student in the nation $1,000. Judging is based or grades, citizenship, personality, and patriotism.

"Never carry out any of our requests, nor do anything for the John Birch Society that is contrary to your own judgment or conscience," Welch tells his members. "If we ask anything of which your conscience does not approve, ignore it in your actions and tell us about it if you wish."

'TRIGGER' WORDS

The communist attack on the John Birch Society began with an article published, Feb. 25, 1961, in an official communist newspaper "People's World." Creation of "trigger" words, as outlined in the book "Fascist Revival," became reality when "Time," "Newsweek," and "Life" magazines began echoing Communist phrases like "hate peddler," "racist," "extremist," "Hitlerite" ... "Birchite" has replaced "McCarthyite" as the scare word in the psychological war.

A new attack by the American weeklies began, centered on "The Politician," the private letter written by Welch two years before formation of the Society. "The Politician" was disavowed by the Council in its very first organizational meeting, since it was personal property and not a Society creed.

INVESTIGATION REPORT

After a request by the Society, the California Legislature's Senate Factfinding Subcommittee on Un-American Activities made an investigation into Birch affairs. After two years of preparation the report was published in June, 1963.

It said there was no evidence to support the charge that the Society was subversive, secret, fascist, un-American, or anti-semitic.

The committee found it to be a "Right, anti-Communist, fundamentalist organization."

The TJC Pow Wow

The TJC Pow Wow, official newspaper of Tyler Junior College, is published every other Wednesday, except during holidays and examinations, by the journalism classes.

The views presented are those of the staff and do not necessarily reflect administrative policies of the college. Signed articles are the views of the writer, not necessarily of the Pow Wow staff.

Letters to the editor must be signed.

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Crow Receives Doctor's Degree During Summer

Herman Crow of the social science department became Dr. Herman Crow when he officially received his PhD this summer at the University of Texas.

Dr. Crow, with his wife and sons, also spent two weeks visiting friends and relatives in La Jolla, Carmel and Sunnyvale, California.

Another faculty member who furthered his education during the summer was James Barnes, economics and government. He attended the National Science Foundation for Teachers of Economics at the University of Missouri.

Mrs. Averill Greenhaw attended two one-week workshops at Texas Womans' University.

The first was a workshop in "Modern Trends on Textiles and Clothing Problems of Instruction and Research." Mrs. Greenhaw did research in Textiles during the last workshop.

Dr. Andres Rodriguez Acosta was appointed professor and taught a course in "History, Culture, and Civilization of Spain and Latin America" at N.D.E.A. Spanish Language Institute. It was held at "Our Lady of the Lake College" in San Antonio.

EXPECTED WORSE

Being On Own Helps, Freshmen Say

By SANDY HADEN

Being "treated like an adult" and finding college "easier than expected" are early impressions of eight freshmen.

"We're on our own as adults," says Martha Scott of Canton, voicing the opinion of those interviewed, "and this has made me want to work even harder."

Miss Scott's courses are lectures, with notes and the textbook for homework. Recalling that she didn't like it here at first, she says since she has learned to budget her time and practice self-discipline, her studying is much easier.

EASIER THAN EXPECTED

Mike Vredenburg of Tyler, like Miss Scott, says he didn't think TJC was as hard as he had expected. "The instructors don't keep reminding us of our assignments," he said, "Students are expected to get their homework on their own."

Van Johnson of Tyler, an architectual engineer major, says that "although you just have three-day-a-week classes, the amount of time you spend outside of class studying is much more than if you had five-day-a-week classes."

Johnson likes the informal feeling in class and the way instructors bring the class in on discussions. "The instructors aren't always standing over you. They let you get in your own homework if you want to," he said.

TREATED AS ADULT

Ann Patterson of Tyler was pleased to see that students are treated like adults "instead of high school students."

An out-of-town student, Linda Pittman of Winnsboro, says she did not study much the first week, but "now I study all the time." Majoring in business, Miss Pittman spends much of her time in business labs. Her only complaint is that not all instructors "explain everything thoroughly."

Rene Taylor of Irving likes the way instructors try to make students feel at ease. Although Miss Taylor has lecture courses, she doesn't think she has as much homework as she thought she would.

"Instructors arrange their tests so that a student doesn't have all his tests on the same day, "Miss Taylor said.

Journalism major Winston Green thinks college is "not as hard as I expected." Green was afraid that the courses would be so hard that he wouldn't "be here this long."

Green commented on the "nice" library where he has already spent his Sundays studying.

In regard to campus life, Jim O'Bannon of Tyler commented on how unfriendly many of the girls are. "They don't even speak," he said. O'Bannon also commented on the TeePee. "The smoke in there makes me sick" he said.

Shelton Gives Wesley Plans For Conventions

Two Methodist conventions are on the agenda of the Wesley Foundation, said Reverend Jack Shelton, foundation director.

The State Methodist Convention in Dallas Nov. 13 will provide a time, says Shelton, for TJC students to discuss problems and merits with youth from Texas.

Five Tyler students will attend the National Methodist Convention in Lincoln, Neb., Dec. 28 for a six-day stay, Shelton says. Cost of trip will average $50.

Students interested in attending either convention should contact Reverend Shelton immediately.

The '64-'65 Wesley Foundation Youth Council has been set up with a 10-member executive council to provide leadership.

Rev. Jack Shelton, director of Wesley Foundation, said members are Jim Richey, Tyler; Sam Wagliardo, Dallas; Miss Cindy Howard, Lindale; Bennie Ellis, Dallas; Fred Richardson, Tyler; Miss Maureen Teague, Winnsboro; Miss Dianne Johnson, Van; Mike Breedlove, Tyler; Walter Dean, Waco; and Miss Donna Wood, Tyler.

Baptist Student Center Plans Halloween Party

The Baptist Student Union's annual Halloween party and hay ride will be held at 6:30 p.m. Oct. 31. BSU Director Norman Ferguson invites all students to meet at the BSU for the ride to a three-story "haunted" house on a private lake.

Each couple or single guest is asked to bring a can of soup, any variety. Soups will be mixed to create a witch's brew for supper, Ferguson said.

After supper, guides will take guests on a tour of the "haunted" house and its adjoining grounds. Ferguson warned "the tour is not for the weak-hearted."

Students will return to the Student Center after the party.

A choral group of five Baptist Student Union students are giving invitational programs at junior colleges in East Texas. The group is a BSU sponsored activity under the direction of Norman Ferguson.

They sang at Lon Morris Junior College, Panola Junior College, Henderson County Junior College, and Kilgore College. Their schedule also calls for a performance at Palestine High School Dec. 13.

Members are sophomores Miss Mary Alice Daniel and Terry Waters and freshmen Misses Lynda O'Neal, Carol Barnes, and Nancy Wright. Waters is from Lindale. The others are Tyler students.

They performed for their home BSU Oct. 6. The program included "Boa Constrictor," "500 Miles," "Cruel War," "Green, Green," "Today," and "Dem Bones."

Miss O'Neal and Miss Wright provided background music with ukulele and piano.

Learning about a European buffet.

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Grand Duchy of Luxembourg —25,000 jobs in Europe are available to students desiring to spend a summer abroad but could not otherwise afford it. Monthly wages range to $300 and jobs include resort, office, child care, factory, farm and shipboard work. $250 travel grants will be given to the first 5000 applicants. Job and travel grant applications and full details are available in a 36-page illustrated booklet which students may obtain by sending $2 (for the booklet and airmail postage) to Dept. O, American Student Information Service, 22 Ave. de la Liberte, Luxembourg City, Grand Duchy of Luxembourg.

RONNIE WILSON IS ABERNATHY

Goodnight Announces Cast For Play

Student author and director Steve Goodnight has announced the student-faculty cast in Act I of "Can You Tell Me Where To Go?"

Each department and every type of student will appear in the parody, reports Goodnight. "When casting, we tried to match facial features, personalities, and character traits," he said.

Ronnie Wilson is Abernathy, the poor lost boy always asking "Can You Tell Me Where to Go?" Jacquelyn Pietras will play Pamela Livingston, a vegetarian and birdwatcher who follows Abernathy's every step.

Tentative cast for the administration includes Dave Martin, Mr. Fowl Air; Bill Compton, Mr. Scare It; and Gary Bruner, President Jeckle.

FACULTY REPRESENTED

Tentatively representing the male faculty in Act I are Tom Hare, Dr. Wiley Jeckle, John Watson, Mr. Benderson; John Watson, Mr. Flurry; Lawrence McMurtry, Mr. Chills; and Bob Howe, Coach Flagstaff.

Representing women faculty, also tentatively, will be DeLois Helms for Mrs. Flurton; Sue Payne, Mrs. Flexum; Jennie Northcutt, Miss Bobbs; June Johnson, Miss Briarpatch; Charlotte McGuire, Mrs. Slaunders; Linda Whittenbury, Mrs. Croak, and Diana Johnson, Mrs. Whacksthum.

A few football players have been recruited to play the parts of "animals" and follow Coach Flaggstaff around on registration day, says Goodnight.

After seeing some of Student Choreographer Eddie Edwards rehearsals, his assistant, Eileen Austin said Edward's group is "great, just wonderful."

RUNS NOV. 12-14

Tentative date for the parody is Nov. 12-13-14.

"This will be my first opening night as an author," Goodnight says, "and I am excited about it."

Curtis Averitte, sophomore in charge of public relations, reports a special performance for guests and faculty be Nov. 12. The other two nights are open to the public.

The comedy runs about two hours, says Goodnight. Each of the two acts lasts approximately 45 minutes.

Gilmore Is New Dorm President

Miss Jerri Jane Gilmore, head cheerleader at TJC, was elected president of Claridge Hall Wednesday night.

Miss Gilmore is originally from Dallas, a sophomore at TJC, and a business major. She is a member of Sans Souci sorority.

Other officers chosen at the special meeting were vice-president, Miss Sara Ann Curtis; secretary-treasurer, Miss Ann Marie O'Briant; Chaplain, Miss Linda Young; and song leader, Miss Charlotte McGuire.

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Apaches Host Cisco Saturday

By JERRY ARNOLD

The Apaches play host to Cisco JC, Texas Junior Football Federation rival, at 2:30 p.m. Saturday in Rose Stadium as part of Rose Festival activities.

Saturday's encounter will be the first day game for an Apache eleven since the 1960 TJC squad played in the Junior Rose Bowl in Pasadena, Calif., against the Long Beach City College Vikings.

The following Saturday the Tribe goes to Texarkana for another conference game with the Texarkana JC Bulldogs at 7:30 p.m.

Texarkana is undefeated in three conference games and Cisco owns league victories over Blinn and Ranger.

Tyler is 1-3 in conference play with their lone victory over Henderson County JC in the opening game of the season.

Unable to muster an effective running game thus far this season, the Apaches are expected to depend on passing whiz Vidal Carlin to move the team offensively.

Carlin has completed 80 of 160 attempted passes for 1,018 yards and is responsible for more than two-thirds of the Apaches' total offense.

In individual statistics, end Sherman Seiders is the team's leading scorer with four touchdowns, a field goal, and eight conversions for a total of 35 points.

Backs Gordon Sewell, Ronnie Davis, and Jeff Henry are the top ground gainers. Eddie Markette, Seiders, Sewell, and Davis are the top receivers.

Sports

Exhaustion; Key Word Describes Freshman P. E.

By TOMMY WEISER

Groans, signs, and pants--typical sounds from the TJC gymnasium after a freshman physical education class.

A class for freshman boys includes calisthenics and either agility drills, the mile run, isometrics, or the obstacle course. Unlike sophomores, freshmen do not play organized games, says Instructor Herb Richardson.

Richardson and Mac Reynolds teach 16 sections of freshman boys' physical education.

"Physical education is a two-year state requirement for any college degree," says Richardson. "Our freshman course ties in with the physical fitness program outlined by the late President Kennedy."

Calisthenics include 12 exercises done 12 times daily, making 144 exercises.

Agility drills consist of exercises called the step-high, cross-over, shift-step, roll-left, and roll-right.

SHORT GAIN

Freshman end Eddie Markette is tackled around the shoulders by a Kilgore guard after making a short gain on a pass reception against the Kilgore Rangers. The Kilgore eleven doused Tyler's hopes for the conference title as they downed the Tribe 23-14 for their third league defeat of the season.

1-3 LEAGUE RECORD

Tyler Not Contender For Conference Title

With two consecutive conference losses to Wharton and Kilgore, the Apaches are out of contention for the first league championship of the newly organized Texas Junior College Football Federation.

Long-time conference rival Kilgore JC downed the Tyler eleven, 23-14, Saturday night in St. John Memorial Stadium.

Two weeks ago, the Wharton Pioneers handed the Apaches a 36-6 setback in a Rose Stadium game. Sports writers predicted the Wharton-Tyler contest would decide the TJCFF championship.

The TJCFF losses left the Tribe with a 1-3 conference record and a 3-3 season reading. Tyler's only league win has been over Henderson Co. JC in the opening game of the season.

Against Wharton, the Apaches scored their only touchdown late in the fourth quarter when fullback Robert Griswold plunged over from three yards out.

Halfback Tommy Tompkins scored first for the Tribe against Kilgore when he took the ball on the Ranger 14 and reversed his field for a touchdown. Carlin passed to Tompkins on the two-point conversion.

The Apaches came back late in the fourth period when a pass interference ruling against the Rangers put the ball on the Kilgore 25-yard line. Carlin passed complete to end Sherman Seiders for the final Tyler TD.

Six Students Teach Retarded

Six TJC students are participating in the Red Cross program of teaching Tyler's handicapped youth to swim, according to Miss Linda Garrison of Tyler.

The six instructors are sophomores Miss Elva Allen of Kilgore, John Jurrovich of Harlingen, Mike Peacock of Tyler, and freshmen Jim Cowan of Austin, Miss Jolene Lewis of Murchison, and Miss Garrison.

Classes meet each Thursday afternoon from 5:30-6:30 at the YMCA swimming pool. Approximately 20 children of all ages up to 20 receive instruction the year round.

The program teaches mentally children water safety and provides recreation activity for them, says Miss Garrison. Five Tyler high school students also are participating, she says.

Reports On TJC Sports

By BENNIE ELLIS

Spirit is to a winning athletic team what a spur is to a horse's flank. A well-trained, speedy squad is important, but just as important, if not more so, is solid spirit behind that squad.

Spirit is the spur that makes the difference between a good team and a championship team.

A will to win -- desire -- can be as important a factor as any in the final score after the scoreboard clock reads 0:00, fourth quarter.

But why try to win if no one cares?

Can spirit be turned on and off like a water faucet? Of course not. Spirit cannot -- and must not -- swell as students walk into the Teepee for a pep rally then fade as the final "T-J-C yell" is sounded.

Spirit has to grow, but first students must start its growth.

The Student Senate has taken a step forward in allocating $25, payable at the end of the year to the club that promotes the most school spirit.

But how can we as individuals keep from letting the team down? One solution is to join and support the newly formed student spirit section that will sit to the right of the Apache Belles at football and basketball games.

Exercising your voice box is fun. Try it Saturday in Rose Stadium. This is the least we can do from our seats in the stands.

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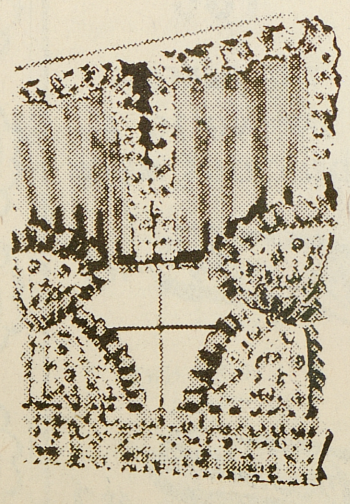

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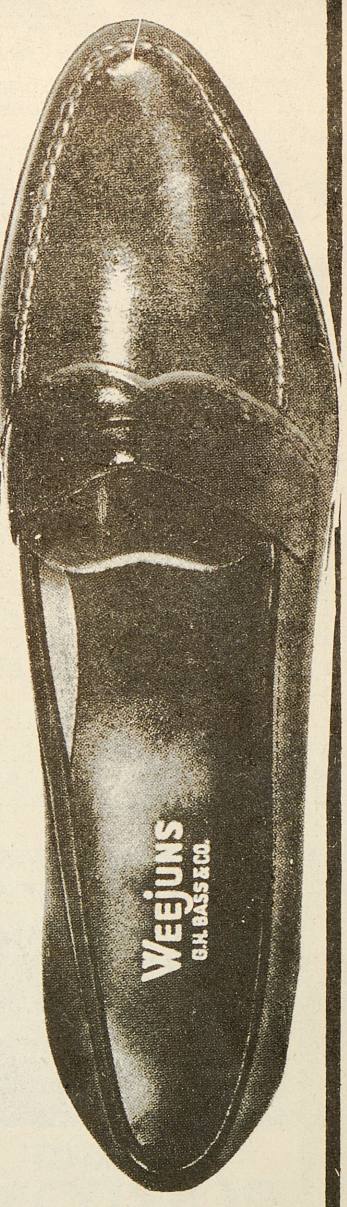

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Wesley To Host Film, Discussion

"The Hustler" will be shown and discussed Oct. 29 at 7 p.m. in the Wesley Foundation. Foundation Director Jack Shelton said the public is invited free of charge.

"This is the first of a series of films," said Reverend Shelton, "shown in the attempt to deal with important questions, sin, grace, and the awareness of Christ, in life realistically.

Other possible films to be shown in the future of the series are "Cat on the Hot Tin Roof," "Edge of the City," "From the Terrace," and "The Young Lions."

Hooper Receives Farmer Degree At FFA National Convention

By CHRISTI HANNA

Joe Hooper, sophomore pre-veterinary medicine major from Joaquin, Wednesday received the American Farmer Degree at the National Convention of Future Farmers of America in Kansas City, Mo.

This is the highest award available in FFA. It is given to only one boy for every 1000 in the organization. Out of 400,000 boys in the nation, 400 will receive the degree.

Hooper was presented with a check for $150, the American Farmer Key, and a certificate in Kansas City.

He was chosen for the degree from "studies of records kept during five years of FFA. Achievements and improvements on projects were considered," he said.

Hooper won district at Joaquin. Then he won in area, state, and finally national competition.

His 35 head of cattle have increased from the four cows he started with when a freshman in high school. Besides his major cattle project, he has raised hogs and a few grain crops.

He is in a three-way partnership with his father and brother on a 500-acre ranch in Joaquin.

His brother, Jim, received the same award in 1961. Their father, agriculture instructor at Joaquin High School, is nominated this year for the Honorary American Farmer Degree.

Next year Hooper plans to continue his studies at Texas A & M.

Last year a sophomore student at TJC, John Collier of Parkin, Ark., received the American Farmer Award. He is studying at A & M.

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Members Of Rodeo Club Building Pens In Arena

Men members of the Apache Rodeo Club met at the Tyler Pipe and Foundry arena at Swan to build holding pens for the TJC rodeo.

The rodeo will be Nov. 6 at 8 p.m. Original Nov. 13 date was changed because of a scheduling conflict.

The foundry offered the club free use of the arena in exchange for building pens Club President Bill Ward announced recently. The foundry will provide bleachers.

Events are roping, ribbon roping, bull riding, bareback bronc riding, and barrel race. Members have discussed addition of a sixth team event, steer saddling. All events except tie-down calf roping are restricted to TJC students.

Entrance fee is $3 for individual competition and $6 for team events.

Cost of prizes will be $112.50, said Ward. First three prizes in each event will be $10, $7.50, and $5.

Frank Goldwater is chairman of a committee to select stock and clowns. Although he had talked to producers in Eustace, Canton, and Wills Point, final decision was pending at the end of the week.

The club is also looking for time keepers, judges, pick-up men, and an announcer.

Members have set admission at 50¢ for students and $1 for adults.

Rodeo ceremonies will include presentation of the recently elected club sweetheart, Miss Judy Fowler of Van, who is also club secretary.

The club meets each Tuesday at 10:42 a.m. in Room 114, Main Building, until the rodeo. Regular meetings first and third Thursdays will resume after Nov. 6.

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Holiday For What?

Note passed in a history class on Columbus Day:

One student wrote: "This should be a holiday on account of Columbus." He passed it to a neighbor.

When he got it back, a script below his own read, "The Vikings landed on the coast of North America in the year 787 and called it Vineland. They later made several more trips to the continent. Who's Columbus?"

APACHE BELLES, BAND PERFORM

Princess Is 'Tyler Queen' At Fair

Miss Jan Grimes (Miss Tyler of 1964) stepped out of her role as Apache Princess to be "Tyler Queen" Tuesday as the Apache Belles and Apache Band represented Tyler at East Texas Day of the State Fair of Texas.

The Belles and Band were featured in festivities honoring cities of East Texas. The Belles, after forming a V for the queens, including Miss Grimes, performed to the music of the Apache Band.

The band played for every entrance, exit, and formation change except when other bands were performing.

Because of "the tremendous volume of music needed for the day," says Apache Band Director Edwin Fowler, "the band learned a special series of numbers and memorized some music played when the stadium lights were off."

It has been the custom for 14 or 15 years, according to Frank Bronaugh, assistant manager of the Tyler Chamber of Commerce, for the Apache Belle director to choose one of the Belles as "Tyler Queen."

Belle Director Mrs. Eva Saunders and Choreographer Alfred Gilliam chose Miss Grimes because "she is one of the most cooperative leaders we have ever known. She has a great desire to be fair to everyone. The girls respect her."

Says Mrs. Saunders, "Jan also has poise, beauty, and charm."

Theme of the show was paper.

The Belles entered the darkened stadium carrying flashlights and formed three circles. Girls in each circle held paper streamers leading to a center girl holding balloons.

The band played "It's Only a Paper Moon" and the balloons were released and spotted with the lights as they rose.

Magazine Commends TJC For Meeting Area Needs

TJC is one of two junior colleges in the nation commended in the October "Nation's Business" for meeting the needs of growing American communities.

"Communities Meet Own Needs" published in "Nation's Business," said the role of the junior college "is ever increasing. Tyler Junior College, in a Texas oil producing area, emphasizes petroleum technology," the article said.

The only other junior college mentioned was Anne Arundel Community College in Maryland, offering special training for laboratory technicians.

Junior college enrollment, the story noted, has quadrupled as compared to the doubled enrollment in senior colleges.

Besides offering a terminal program in petroleum technology, the technology department department offers drafting, land surveying, two courses in electronics, and data processing (IBM).

TJC offers not only terminal courses in technical subjects but also in business training.

Another example of TJC growing with the community is Texas Eastern School of Nursing where a three-year preparatory program is offered in nursing.

"The East Texas area is growing and we are growing with it," Technical Director Forest Griffin explained.

"There are growing needs in the areas of oil or petroleum technology, land development, electrical machinery, and business machines," said Griffin.

Since junior colleges are playing a greater role than ever, half of all colleges established last year were junior colleges, "Nation's Business" reported.

Junior colleges give high school graduates a chance to finish their higher education in a choice of two-year programs. They also give working adults an opportunity to better themselves and their wages by attending night classes.

Students Like Chicken, Beef On All Menus

Favorites among the more than 700 students who eat in the college dining hall daily are fried chicken and roast beef.

"We could serve these two constantly and I believe nobody would complain," says Paul Norris, director of the dining hall.

Students also like to return for seconds of vegetables, salad, and tea, he said.

"Although there are no seconds on milk," he says, each student receives the "government required minimum of two glasses with their meal and dessert."

The dining hall is open to all full-time college students at a cost of $55 per month.

"Meal tickets are sold only on a month-to-month basis," says Dean E.M. Potter, "and can be purchased at the business office in the main building."

"Our health record is perfect here," says Norris, referring to the 100 per cent health rating. "Also the price of meals is low considering three meals a day for six days and two on Sunday."

The dining hall is located in the west end of the student union building. Breakfast is served every day at the hall, weekdays 7:15-8 a.m., Saturday and Sunday 8-9 a.m.

Lunch is also a daily meal at the hall, weekdays 11 a.m.-1 p.m., Saturday and Sunday 12-1 p.m.

I love a man in Van Heusen "417"!

You can tell he's important, ready to move up. That "V-Taper" fits and flatters his rugged, rangy physique, and the executive styling of traditional button-downs or crisp Snap-Tabs should take him to the top. Broadcloth or oxford, in all the greatest colors, oh man... that's the shirt for my man!

$5.00

FROM THE 417 COLLECTION VAN HEUSEN

VAN HEUSEN® younger by design

V-Taper—for the lean trim look.

TABBED FOR SUCCESS IN A VAN HEUSEN SNAP-TAB

VAN HEUSEN® younger by design

Big things begin for the man who shows his know-how. He chooses shirts with the authentic styling of the Van Heusen Snap-Tab, for instance. There's no mistaking the crisp, neat cut of the collar, the smooth, business-like fit of "V-Taper" tailoring. It's the look most likely to succeed in executive circles. And with pretty girls.

$5.00

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